**Safer Battery Travel: Cross-Channel Social Media Copy**

***Social Media Copy: General***

**LinkedIn / Facebook:**

Flying can test anyone’s patience — but there’s one kind of passenger nobody wants to be: the one who causes delays or danger.

We’re proud to share this passenger education campaign from **@UL Standards & Engagement**, reminding travelers to keep rechargeable devices within arm’s reach when flying — and never in checked bags.

Visit SaferBatteryTravel.org to learn more.

#SaferBatteryTravel

**Instagram:**

Flying can test anyone’s patience — but there’s one kind of passenger nobody wants to be: the one who causes delays or danger.

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**Twitter:**

Flying can test anyone’s patience — but there’s one kind of passenger nobody wants to be: the one who causes delays or danger.

@UL\_Standards’ latest campaign reminds passengers: keep rechargeable devices within arm’s reach and never in checked bags.

✈️ SaferBatteryTravel.org



***Social Media Copy: Characters***

**LinkedIn / Facebook:**

We’ve all met them — the seat kickers, the armrest hogs, the screen peepers, the smelly food eaters. But there’s one kind of passenger nobody wants to be—the one who causes delays or danger.

We’re proud to share this passenger education campaign from **@UL Standards & Engagement**, reminding travelers to keep rechargeable devices nearby when flying — and never in checked bags.

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#SaferBatteryTravel

**Twitter:**

What's worse than an annoying seatmate? Your device overheating in the overhead compartment.

@UL\_Standards’ latest campaign reminds passengers: keep rechargeable devices nearby and never in checked bags.

✈️ Learn more: SaferBatteryTravel.org

 

 

